



Seyet LLC is the leading visual communication provider for advanced life sciences companies seeking to effectively communicate the complex science behind their technologies.

Seyet delivers visual communication solutions that provide the most concise, clear and accurate means for life sciences companies to communicate complex information that will engage audiences and enable them to make critical decisions. This includes investors, scientists, doctors, sales representatives, patients and juries.



In 2004, Seyet worked with a team led by Purdue University microbiologist Michael Rossmann to transform into a brief animated movie a series of cryoelectron microscope images of the T4 virus while it is in the process of attacking E. coli bacterium. This minute-long visualization (shown left) made international news and may help to shed light on the infection processes of other viruses.

In 2007, the company joined forces with two Purdue centers – the Discovery Learning Center and the Envision Center for Data Perceptualization – to create the Research Visualization Group. The group will assist faculty in enhancing-through-visualization the portions of grant proposals that deal with broader impact and dissemination.

All three Seyet founders are Purdue graduates. Jim Bartek developed many of his skills while working at Purdue, where he developed a 24-projector stereoscopic tiled display wall – the world's largest at the time. Jon Kevan heads Seyet's research and design division, specializes in developing new solutions that rely on his experience in educational technology, broadcast media and virtual environments. Production Director Lee Gooding co-authored the best selling introductory book "Maya 4: Fundamentals", and is published in the area of Distributed Rendering Environments.



James Bartek



S. Lee Gooding



Jonathan Kevan

Facts & Figures

ESTABLISHED:	2003 – Founded by Purdue University alumni James A. Bartek, S. Lee Gooding, and Jonathan M. Kevan
KEY PERSONNEL:	James A. Bartek, Director of Marketing and Sales; S. Lee Gooding, Director of Production; and Jonathan M. Kevan, Director of Research & Design
EMPLOYEES:	5 full-time, 2 part-time
AWARDS:	Finalist in the National Science Foundation's Science & Engineering Visualization Challenge (2005); third place in the Opportunity for Indiana Business Plan Competition (2005)
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